

Bankim Sardar College

Semester II Examination B.Com

Hons./Gen. Subject: Information Technology & Its Application in Business

Answers of each group should be in separate answer-sheet

Group – A (F.M. 10)

Answer any five questions

5X2

1. What do you mean by data?
2. What do you mean by Internet Marketing?
3. What do you mean by KPO?
4. What is real-time processing?
5. What do you understand by Database Management System?
6. What is World Wide Web?
7. What do you understand about online shopping?
8. What is HTML?

Group – B (F.M. 80)

Answer any two questions

10X2

1. Discuss the advantages of Database System?
2. Discuss the scope of E-Security.
3. Discuss the significance of Website Audit.
4. Discuss the features of IT ACT.

Answer any three questions

20X3

1. Write short note on Impact of Information technology on business.
2. Discuss about the Management Information System.
3. Discuss the components of Database Management System.
4. Discuss the ethical issues in social networking.
5. Short note on: i) Phishing ii) Spamming