

Bankim Sardar College

Semester IV Examination B.Com

Hons./Gen. Subject: Entrepreneurship Development and Business

Ethics (CC4.1Chg)

Answers of each group should be in separate answer-sheet

Group – A (F.M. 10)

Answer any five questions **2X5**

1. What is the meaning of Small Enterprises?
2. What do you mean by Business Idea?
3. What do you mean by Stimulation?
4. What is Project Report?
5. What do you mean by Business Ethics?
6. What is the full form of HRM?
7. What is Corporate Culture?
8. What do you mean by Corporate Governance?

Group – B (F.M. 80)

Answer any two questions **10X2**

1. Give the elements of entrepreneurship.
2. What are the sources of business ideas?
3. Write the types of ethics.
4. Discuss the functions of corporate culture.

Answer any three questions

20X3

5. Give the benefits and advantages of corporate governance.
6. Define Business Ethics. State in brief the principles of business ethics. (3+7)
7. Mention the contents of a business plan.
8. Discuss the measures to stimulate private enterprises.
9. Discuss the role of ethics in Accounting and Finance.